



ISBF Announces Free Webinar

Energy Efficiency–Casey's & The Weidt Group

How Do Companies Benefit?

The Iowa Sustainable Business Forum is hosting a webinar in response to requests from its business members on identifying relevant environmental and social issues and their business impacts.

- Wednesday, August 23rd
- 12 Noon–1:00 PM (Central)
- FREE via GoToMeeting
- [Click here to register](#)

ENERGY EFFICIENCY



Eric Biederman, Casey's General Stores



Energy & Sustainability Manager

Eric will present on Casey's energy efficiency efforts, including their new store footprint and rolling out retrofits to existing stores across the Midwest.

- Efficient Lighting
- Heating & Cooling Systems
- Efficient Refrigeration
- Utility Rebate Programs

Bud Renken, The Weidt Group

Energy Consulting

Bud will present how The Weidt Group's helped Casey's with their energy performance and rebate programs. He will also share case studies of other Iowa companies.

- Energy Performance Services
- Utility Partnership in Iowa
- Rebate Programs



[Click here to register](#)

