



# ISBF Announces Free Webinar

## Employee Health & Wellness

### How Do Companies Benefit?

The Iowa Sustainable Business Forum is hosting a webinar in response to requests from its business members on identifying relevant environmental and social issues and their business impacts.

- Wednesday, February 7th
- 12 Noon–1:00 PM (Central)
- FREE via GoToMeeting
- [Click here to register](#)



## Stacia Carroll, Genesis Health System



### Manager, Wellness Department

Stacia will present on Genesis Health System's employee health program and how the company tracks and improves—creating a culture of wellness.

- Wellness programming
  - Metrics and goals
- Financial and other benefits
- Lessons learned, future plans

## Mike Erickson, Wellmark BCBS-IA

### Leader of Employee Benefits & Wellness

Mike will present on Wellmark BCBS-IA's employee health program and how the company tracks and improves—creating a culture of wellness.

- Wellness programming
- Metrics and goals
- Financial and other benefits
- Lessons learned, future plans



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