



# ISBF Announces Free Webinar

## Employee Health & Wellness

### How Do Companies Benefit?

The Iowa Sustainable Business Forum is hosting a webinar in response to requests from its business members on identifying relevant environmental and social issues and their business impacts.

- Wednesday, February 7th
- 12 Noon–1:00 PM (Central)
- FREE via GoToMeeting
- [Click here to register](#)



## Stacia Carroll, Genesis Health System



### Manager, Wellness Department

Stacia will present on Genesis Health System's employee health program and how the company tracks and improves—creating a culture of wellness.

- Wellness programming
  - Metrics and goals
- Financial and other benefits
- Lessons learned, future plans

## Diane Rohlman, U of Iowa–HWCM

### Center Director & Co-Principal Investigator

Diane will present on research from the Healthier Workforce Center for the Midwest regarding Total Worker Health® and best practices for creating a culture of wellness.

- What is Total Worker Health®
- Research and best practices
- Financial and other benefits
- Lessons learned, services available



[Click here to register](#)