



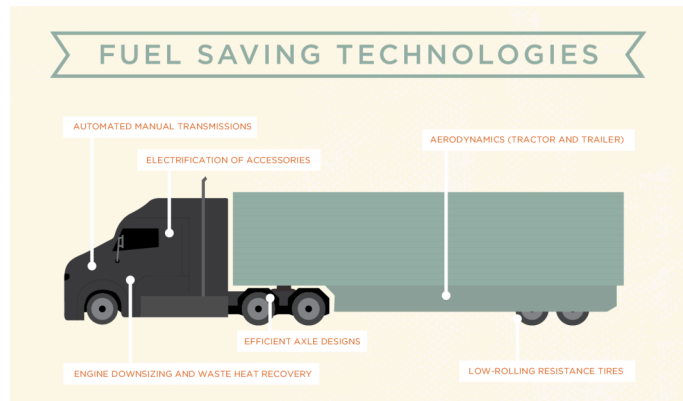
# ISBF Announces Free Webinar

## Transportation & Fuel Efficiency

### How Do Companies Benefit?

The Iowa Sustainable Business Forum is hosting a webinar in response to requests from its business members on identifying relevant environmental and social issues and their business impacts.

- Wednesday, April 11th
- 12 Noon–1:00 PM (Central)
- FREE via GoToWebinar
- [Click here to register](#)



## Scott Meerdink, Meerdink Inc.



### Vice President

Scott will present on how his company began tackling fuel costs, which lead him to dual-fuel and dedicated compressed natural gas.

- Tackling fuel costs
- Researching CNG options
- Building a private fueling station
- Cost-savings from roll-out

## Steve Larsen, Ruan Transportation

### Director of Procurement & Fuel

Steve will present on his company's ongoing efforts to improve transportation efficiency, including alternative fuel options.

- Transportation efficiency lessons
- Alternative fueling choices
- Pre-ordering Tesla electric semi-tractors



[Click here to register](#)