



ISBF Announces Free Webinar

Culture, Giving & Volunteerism

How Do Companies Benefit?

The Iowa Sustainable Business Forum is hosting a webinar in response to requests from its business members on identifying relevant environmental and social issues and their business impacts.

- Wednesday, July 18th
- 12 Noon–1:00 PM (Central)
- FREE via GoToWebinar
- [Click here to register](#)



Allsteel[®]



Erin Cuesta, Allsteel

Member & Comm Relations Generalist

Erin will present on Allsteel's culture initiatives, which include charitable giving partnerships and opportunities for employees to volunteer in their community.

- Building a strong culture
- Charitable giving partners for a manufacturer
 - Good employee volunteer opportunities
 - Lessons learned

Jennifer McCoy, Meredith Corporation

Director of Corporate Communications

Jennifer will present on Meredith's culture initiatives, which include charitable giving partnerships and opportunities for employees to volunteer in their community.

- Building a strong culture
- Charitable giving partners for a media company
- Good employee volunteer opportunities
- Lessons learned



[Click here to register](#)