



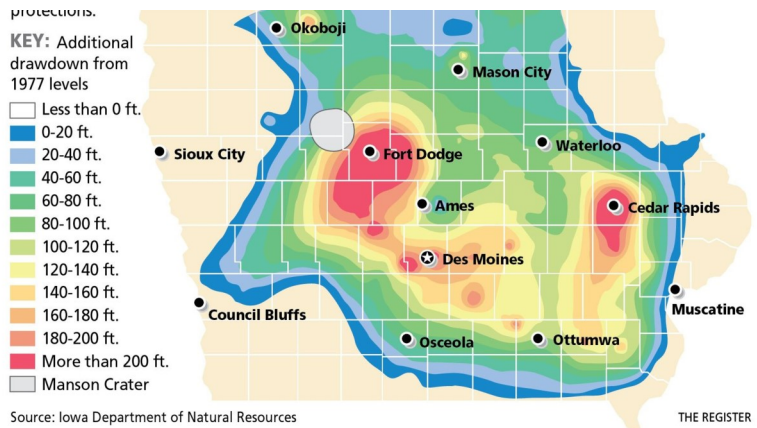
ISBF Announces Free Webinar

Water Stewardship & Standards

How Do Companies Benefit?

The Iowa Sustainable Business Forum is hosting a webinar in response to requests from its business members on identifying relevant environmental and social issues and their business impacts.

- Tuesday, March 26th
- 12 Noon–1:00 PM (Central)
- FREE via GoToWebinar
- [Click here to register](#)



Chad Fields, Water Supply

Geologist

Chad will present on the Jordan Aquifer which supplies groundwater to Iowa, its current status, and the impact that has on Iowa businesses across the state.

- Iowa DNR Water Supply
- Historical draw down rates of Jordan Aquifer
- How water supply regulations are created
- Real impacts on Iowa businesses

Heather Schrock, BEF

Global Environmental Products Rep.

Heather will share about the BEF (Bonneville Environmental Foundation), the emerging concept of water neutrality for business, and the realized benefits.

- The emerging concept of water-neutrality
- Case studies of water-neutrality goals
- Role of Water Restoration Credits (WRC)



[Click here to register](#)