



# ISBF Announces Free Webinar

## Water Stewardship & Standards

### How Do Companies Benefit?

The Iowa Sustainable Business Forum is hosting a webinar in response to requests from its business members on identifying relevant environmental and social issues and their business impacts.

- Wednesday, March 20th
- 12 Noon–1:00 PM (Central)
- FREE via GoToWebinar
- [Click here to register](#)



## Jim Miller, MetalCraft

### VP of Engineering & Quality

Jim will present on the company's work addressing water availability, quality, and use reduction at their facility in Mason City.

- Excess concentration of silver
- Production line = 25% of revenue
  - Value of data collection
  - Value of partnerships

## Dylan Waldhuetter, Water Alliance

### AWS Program Manager

Dylan will share about the AWS (Alliance for Water Stewardship) Standard which takes a comprehensive look at water from a business standpoint and helps in creating a long-term stewardship plan.

- Global Water Center's AWS Standard
- How businesses implement the standard
- Benefits of having a water stewardship plan



[Click here to register](#)