



# ISBF Announces Free Webinar

## Stakeholders & Sustainability Marketing

### How Do Companies Benefit?

The Iowa Sustainable Business Forum is hosting a webinar in response to requests from its business members on identifying relevant environmental and social issues and their business impacts.

- Wednesday, July 10th
- 12 Noon–1:00 PM (Central)
- FREE via GoToWebinar
- [Click here to register](#)



## Heather Christensen, Kemin Industries



### Senior Market Research Analyst

Heather will present on how the company used stakeholder interviews, reviews of customer requests, and internal interviews to help determine their sustainability framework.

- Integration into 2018 annual report
  - Internal video for employees
- Organic-certified, plant-based ingredients

## Courtney Moline, HNI Corporation

### Sustainability Manager

Courtney will share their company's process for designing and publishing a Corporate Social Responsibility Report, along with creating a new Corporate Sustainability team.

- Focus on initiatives across the company
- Investigate stakeholder engagement
- Sustainability certifications



[Click here to register](#)