



ISBF Announces Free Webinar

B Corporation Certification

How Do Companies Benefit?

The Iowa Sustainable Business Forum is hosting a webinar in response to requests from its business members on identifying relevant environmental and social issues and their business impacts.

- Wednesday, July 17th
- 12 Noon–1:00 PM (Central)
- FREE via GoToWebinar
- [Click here to register](#)



Sheila Ongie, National Grocers Co+op



Sustainability Specialist

Sheila will present on how their cooperative used the B Impact Assessment for themselves and their member cooperative grocers to score and improve their sustainability performance.

- What is a Certified B Corporation?
- Using the B Impact Assessment tool
- Reports, goals, and certification

Steve Shriver, Eco Lips

Founder & CEO

Steve will present on how their lip balm company in Marion market their B Corporation certification, and use the B Impact Assessment tools to continuously improve their annual sustainability performance.

- Marketing B Corp certification
- Using the B Impact Assessment tool
- Reports, goals, and certification



[Click here to register](#)